

# HOPE BEYOND DISPLACEMENT



**A CALL TO ACTION**  
**Learn - Share - Fundraise**





In 2009, FAWCO and The FAWCO Foundation launched the Target Program to unite all FAWCO Member Clubs in supporting a single global initiative. As a United Nations DPI-accredited NGO with special consultative status with the UN Economic and Social Council, we enable our members to coordinate, collaborate and participate in making positive social change. The Target Program demonstrates the power of FAWCO Member Clubs working together toward a common goal to increase knowledge and awareness of the global issues impacting women.

At the FAWCO Interim Meeting in Frankfurt (March 11-13, 2016), Education – Empowering Women and Girls through Knowledge and Skills, was announced as the overarching theme for the FAWCO Target Program 2016 - 2019. Target Programs follow a three-year cycle of issue awareness and education, project selection, fundraising, project monitoring, review and evaluation.

The central components of the **Awareness Raising Campaign** are our monthly Target Bulletin and our Blog: Let's Get Schooled. Through these mediums we dive deep to learn what matters in girls' education, exploring the impact educating women and girls has on their lives, their families, their communities and society.

**The Target Project** is a sustainable investment by Member Clubs to empower women and girls. The FAWCO Foundation employs the energy and generosity of our members through the Backing Women Fundraising Campaign to support women's and girls' education. Share

During the program's first year, **Project Selection** took place. Eighteen applications were received and reviewed by a seven-member Selection Committee comprised of a cross section of FAWCO members reviewed each proposal. The committee announced a shortlist of three projects on January 6, 2017 and Member Clubs cast their votes in February 2017. **Hope Beyond Displacement**, was announced as the new Target Project at the FAWCO Biennial Conference in Mumbai, India on April 1, 2017.

**Hope Beyond Displacement** is unlike other Target Projects that FAWCO has sponsored. Previous Target Projects were already up and running, so FAWCO joined an ongoing effort. HBD is comprised of different programming components, several of which are brand new opportunities requiring additional planning and funding. With that understanding, HBD programs will launch in September 2017.

### CLICK TO SUBSCRIBE: [TARGET BULLETIN](#)

Target Project Updates

Read Our Blog: Let's Get Schooled

Follow Our Fundraising Achievements

Discover Something New

In the following pages, you will learn more about Hope Beyond Displacement, the Backing Women Fundraising Campaign and How To Donate. We encourage you to print the final page and share it with friends. It gives all the highlights found in this Call To Action in one page.

Contact: Tricia R. Saur, Target Chair at [target@fawco.org](mailto:target@fawco.org)



# Hope Beyond Displacement

Building better futures through education, vocational and leadership training for refugee women and girls in Jordan is an initiative of the Collateral Repair Project designed to address the pressing issues identified in close consultation with the women they serve.

Located in Amman, Jordan, Collateral Repair Project was founded by two American women in 2006 to aid refugees of the second Gulf War. Today they serve victims of violent conflict from throughout the region - those commonly referred to as "collateral damage". CRP seeks to repair some of the damage caused by war and, through these efforts, foster peace and reconciliation. Hundreds of Iraqi and Syrian families receive emergency assistance from CRP every year. In addition, CRP's Family Resource and Community Center offers numerous activities and learning opportunities to help refugees begin rebuilding the communities they lost after fleeing their home countries.

*Displacement, loss of status and control over life choices, and the fact that most refugees are forbidden from working, all contribute to a sense of hopelessness and lack of empowerment, particularly for women.* While displacement forces them to negotiate new and difficult roles, they are often hindered by their lack of confidence in their ability to affect change and commonly face increased risks due to harmful coping strategies they or their spouses may adopt which often contribute to family violence. **Hope Beyond Displacement** seeks to address four pressing issues identified in close consultation with the women CRP serves:

- 1) ensuring better educational support for their children
- 2) accessing sources of income
- 3) better managing the threat of violence in their families and
- 4) learning and developing leadership and advocacy skills.

The project addresses these issues through targeted training and educational programs, and through tangible opportunities for advocacy and leadership. To ensure the sense of ownership and investment that will be integral for the longevity, sustainability, and success of the project, community members will be involved at every stage.

## Your Donations Will Fund

**Girls' Education** - enrollment of 100 girls in school each year and 120 girls in the SuperGirls after school enrichment program

**Women's Vocational Training** - 120 women will complete the International Computer Driving License (ICDL) computer skills training, and 45 women and girls who have their ICDL will be taught computer coding. In addition, 60 women will complete an economic empowerment program which provides training in cosmetology and self-employment skills. Providing 180 women skills to generate income!



**Women's Leadership** - participation of 160 women in the Women's Empowerment 101 Program and 160 men and youth in gender-based violence training; 20 will continue on in Training the Trainer workshops; 90 women, men and youths will participate in the Leadership in Action program

The FAWCO Foundation will run a 2-year Backing Women Fundraising Campaign for the Target Project. We administer donations from the clubs who contribute funds raised at local and regional fundraising events. We raise money through sales from our Boutique, raffles and auctions at FAWCO events, and we conduct giving campaigns using matching grant initiatives.

We believe in *Empowerment through Education*. This year, The FAWCO Foundation will be teaming with the Education Task Force to bring clubs great ways to fundraise and raise awareness about education at the same time. Here are some early tips from the Task Force for your club to discuss:

- Hold an essay contest about a book that “changed your life” with an entry fee donated to Target
- Organize a book sale with proceeds going to Target
- Host a book reading with a local author/celebrity with a donation at the door for the Target Project

## Backing Women Boutique

The Boutique products make great hostess gifts, newcomer gifts, raffle prizes and help spread the word about the Target Project. The Boutique will carry an assortment of new items as well as old favorites. We are proud to announce that new merchandise will be bought from NGOs that economically empower women, which means your purchases will have a double punch, not only supporting the Target Project, but women in the global marketplace.

## Watch This Space!

The FAWCO Foundation is launching the Backing Women Fundraising Campaign on our website to share fundraising ideas from clubs and publish new ideas for local and regional events. Every month we will be updating the fundraising tool kit on the website. Watch the site as we build the Book Stack, our pictometer, to reach our fundraising goal of \$125,000.

## VISIT US ONLINE

View the new Backing Women Online Catalog  
Discover other FUN-Raising ideas for your clubs  
Learn about FAWCO-wide fundraising events

Contact: Sahar Ellhalak, Target Fundraising Coordinator [Targetfundraising@fawcofoundation.org](mailto:Targetfundraising@fawcofoundation.org)



# HOW TO DONATE

The FAWCO Foundation administers the funds for the Target Project. To donate please visit [www.fawcofoundation.org](http://www.fawcofoundation.org) and click the **DONATE** Button. Donations for the 2017-2019 Target Project Hope Beyond Displacement can be paid by:

**Credit Card:** Make an online donation from our website.

**PayPal:** Make an online donation from our website.

**Foreign Currency Bank Transfer:** The FAWCO Foundation has an account with AFEX (Associated Foreign Exchange, Inc.) to process foreign currency transactions. Please contact our Treasurer, Jodi Gentilozzi at [treasurer@fawcofoundation.org](mailto:treasurer@fawcofoundation.org), for specific transfer details which are dependent on country and currency.

## **USD Check from a US Bank:**

Make your check payable to: The FAWCO Foundation

Designate "Target Project" in the memo section and mail to: Kathy Coughlan, Asst. Treasurer, 433 S. Ridge Rd., Lake Forest, Illinois 60045 USA

**Maecenata Stiftung:** FAWCO Member Clubs and individuals in Germany may use Maecenata Stiftung to donate to The FAWCO Foundation. *Please note that the Maecenata Stiftung disburses funds to The FAWCO Foundation on a quarterly basis.* You have two options to donate:

1. Visit the [Maecenata Stiftung \[www.maecenata.eu/spenden\]](http://www.maecenata.eu/spenden) website and follow the online instructions to donate by bank or credit card.
2. Arrange a wire transfer (*Banküberweisung*) to transfer the funds to:

**Kontoinhaber:** Maecenata Stiftung

**IBAN:** DE89 1003 0500 1061 0007 01

**Konto Nr:** 1061 0007 01

**BLZ:** 1003 0500

**BIC:** LOEB DEBB XXX

**Bank:** Bankhaus Löbbecke\*

Important: Please write "The FAWCO Foundation" in the purpose (*Verwendungszweck*) field. If you wish to receive a donation receipt (*Zuwendungsbestätigung*), please include your address.

Individuals will be acknowledged as Friends of the Foundation.

Member Clubs will be acknowledged on our Donor Wall and awarded a medallion for display on their website.

The FAWCO Foundation is a U.S. nonprofit corporation, registered in the state of Missouri as a 501(c)(3). Our currency and reporting is in U.S. dollars. Donations made in all other currencies are exchanged for U.S. dollars.

**Please share this information with your club's Treasurer**

Contact: Jodi Gentilozzi, Treasurer at [treasurer@fawcofoundation.org](mailto:treasurer@fawcofoundation.org)



**The 2016 - 2019 FAWCO Target Program Education - Empowering Women and Girls Through Knowledge and Skills** demonstrates the power of Member Clubs working together toward a common goal to create change and to increase knowledge and awareness about global issues related to girls' education. With the support of The FAWCO Foundation we employ the energy and generosity of our members to make a sustainable investment for a single project supporting women's and girls' education.

## DID YOU KNOW?



More than one-third of school-aged Syrian children registered with the United Nations refugee agency in Jordan (over 80,000 out of 226,000 children) – were not in formal education during the last school year.

Child marriage has ballooned from 12% to over 32% for Syrian marriages in Jordan since 2011. Girls face additional obstacles to education, as parents worry about older girls' safety on the way to school.

Refugees may not work in Jordan, contributing to the more than 86 percent of Syrian refugees living there in poverty.

## Hope Beyond Displacement

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## Your Donations Will Fund:

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Located in Amman, Jordan, **Collateral Repair Project** is a grassroots effort to bring much-needed assistance to refugees and other victims of war and conflict—those commonly referred to as "collateral damage". They operate numerous programs focusing on community building, education and emergency aid.



**The FAWCO Foundation** supports the Target Project through the **Backing Women Fundraising Campaign**. To learn about fundraising ideas for your club, FAWCO-wide fundraising events, and Backing Women sales items visit [bit.ly/BWFundraisingCampaign](http://bit.ly/BWFundraisingCampaign).

Learn more about Hope Beyond Displacement at [bit.ly/HopeBeyondDisplacement](http://bit.ly/HopeBeyondDisplacement).

Questions can be directed to Tricia R Saur, Target Chair at [target@fawco.org](mailto:target@fawco.org).