

The Target Program demonstrates the power of FAWCO Member Clubs working together toward a common goal to create change and to increase knowledge and awareness of the global issues impacting women and girls. The Target Program follows a three year cycle of awareness and education, project selection, fundraising, project monitoring, review and evaluation. FAWCO and The FAWCO Foundation launched the 2022–2025 Target Program addressing Our Natural Environment and the impact on women and girls, at the virtual Interim Meeting on March 5, 2022.

Education & Awareness

We are seeking applications for transformative projects that focus on the environment and improve the lives of women and girls. In general, these projects could tackle the loss of biodiversity, the climate crisis, or waste pollution.

- Some specific examples, but not limited to these, are the preservation of plant or animal species, mitigation of desertification or flooding, promotion of native plants or regenerative agriculture, and reduction of waste in our atmosphere, land, and water.
- Also, consider how a project may improve the lives of women and girls. Polluted water kills 1.8 million people, mostly children; women represent 80% of those displaced by climate disasters, and 700 million suffer from hunger.
- A transformative project for, but not exclusively, women and girls could improve their health and well-being, educate and introduce new skills and in the process, reduce inequalities.

The Target Project is an investment in the future of women and girls living in harmony with nature.

The Target Project

The Target Project is a way for FAWCO members to make an actionable investment to empower women and girls through our natural environment. With the support of The FAWCO Foundation we will employ the energy and generosity of our Member Clubs by fundraising for a single project supporting our natural environment.

The application process will be a 2-phased approach. The due date for Phase I applications is July 31. Projects proceeding to Phase II will be informed on October 12. The due date for submission of the Phase II information is November 3. The shortlisted proposals will be announced on January 9, 2023. Voting will take place during February 1 - 15, and the winner will be announced at the March FAWCO Biennial Meeting.

Join the conversation

To learn more, please visit the FAWCO website at www.fawco.org and click on Target Program: Environment <https://www.fawco.org/global-issues/target-program/environment-2022-2025..> From here you can sign up for the monthly Target Environment Bulletin and read the Target Blog: Our Natural Environment. We would love to hear from you! Join the conversation in the FAWCO Facebook Group or email your questions or comments to Alexandra Vo, Target Chair at target5-environment@fawco.org and Tharien van Eck, Target Selection Chair at target-application@fawco.org.