



Shona McCarthy
Chief Executive
Edinburgh Festival Fringe Society
www.edfringe.com



TATE

The Turner Prize

first time outside England

Hofesh Schecter









The All Ireland Fleadh



World Music





The Return of Colmcille











Music City Day









The Shirt Factory











Lumiere

A STITCH IN TIME













The entire city is
our canvas



Built bridges



Re-imagined Home



Through Art



Celebrated Joyously

www.cityofculture2013.com





We Danced



And we danced



And we danced.....



City of Conflict to City of Culture







NEWS

Ann brings history back to life

Girl captured in iconic photograph taken in Derry's Bogside in 1969 sees picture for the very first time 44 years later...

FEATURE

By **Erin Hutchinson**
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It's the picture that has caused many a head to turn at the Picturing Derry exhibition.

But amazingly the young blonde haired woman in the image of Derry's Bogside taken by Gilles Caron in 1969 didn't even know he was taking her picture.

Ann Kelly was just a young 18-year-old when the shot was captured, but it's taken 44 years for her to see the picture for the first time.

And this week as she returned to the exact same spot, she said it was lovely to be featuring in another picture of her beloved Derry.

"I had no idea this picture was being taken," said Ann. "The first I heard about it was when my friend Deirdre texted me one Friday morning asking had I taken up a career in modelling. I had no idea she was talking about. She told me that my picture was in the 'Derry Journal' that day.

"I bought the Journal' and I couldn't believe the picture. I had never ever seen it before.

"Back in those days I would have gone up the town a lot and gone round to Littlewoods, it's quite likely there was a sign going on or had been one that night. I came from Carrigans Lane and would have gone for a look around.

"I didn't even see the photographer, he wasn't in front of me so he must have taken the shot with a long angled lens. I think he must have been in Derry for a long time.

Staring at the image of her 18-year-old self, Ann says she still remembers the shoes and how much she loved them.

"I loved those shoes, they were white with a little bow on them.

"The skirt I had bought the year before when I travelled to France. It was brand new because I hadn't worn it before, but I had shortened it and cut it into a mini skirt."

Ann's been in the Picturing Derry exhibition to see her picture framed on the wall.

"A lot of people who knew me from years ago recognised me in the Journal," said Ann. "But some of my friends' kids didn't know me."

Ann has since done some research on Gilles Caron, who famously went missing on April 5, 1970 on a road between Cambodia and Vietnam



2013

Ann Kelly pictured yesterday at the exact spot where she had her photo taken in 1969. (0407SL33) Picture by Stephen Latimer.



1969

An 18-year-old Ann Kelly photographed in the Bogside in 1969. (picture by Gilles Caron)

controlled by Pol Pot's Khmer Rouge.

"Caron took pictures all over the world," she said. "I've seen some of the pictures he took of his wife and they are beautiful."

"It's nice to be able to go in to the Picturing Derry exhibition and see my picture and have another look of it."

"Derry is such a beautiful city and I am glad so many peo-

ple have got to see it in the Caron snaps."

Picturing Derry, the City of Culture's first major photographic exhibition, has proved a hit with visitors, local residents and art lovers alike, becoming the most popular exhibition ever to be staged in Derry.

Legendary French photographer Gilles Caron's previously unseen major body of

work during the Battle of the Bogside in August 1969 forms a major part of the exhibition. It also includes the work of other visiting photographers from around the world as well as images by local news photographers and amateur photographers.

The exhibition spans a period of almost 60 years, covering many different aspects of life in the city from 1969 on to

the late 1980s.

Picturing Derry continues until Sunday in the City Factory Gallery in Patrick Street, today and tomorrow from 11am - 6pm and Sunday from 1-5pm.

The next exhibition in the gallery 'Beyond the Walls' will examine how histories of conflict have been scarred into the physical fabric of the cities of Berlin, Dubrovnik and Derry, and how lives exist in

that shadow. It brings together works by Cameron, Willie Doherty, Wade Goddard, Clive Limpkin, Homer Sykes, Kai Weidenhoffer, and photographers who lived in Derry throughout the Troubles.

A selection from the Picturing Derry exhibition will also tour to the Grand Hall, Stormont from 12 August - 20 September 2013.



let it be LegenDerry

Economic Impact

- £160 million invested in city infrastructure
- Hotel occupancy broke all records
- Not just Derry but the whole region benefited
- Over 1,000 Volunteers trained
- Over 85 nationalities attended
- 10,000 positive media articles
- 450,000 attended Irish Music Festival, 179,000 Lumiere, 45,000 river pageant, 60,000 Turner Prize



let it be LegenDerry

Bigger Impact

- Most peaceful year ever in the city
- Positive perception of the city and the region presented to the world
- Transformation of the city from a dark place to a beautiful place
- Confidence and pride for local people





let it be LegenDerry

So hope for a great sea change
On the far side of revenge.
Believe that a farther shore
Is reachable from here.
Believe in miracles
And cures and healing wells.

Seamus Heaney

Seamus Heaney, Nobel Laureate.
From 'The Cure at Troy'



WHAT HAPPENS NEXT

- **The Culture Company is closed down as soon as the city of culture is over and many of the team have to go to seek jobs overseas**
- **The budget for the arts is cut by over 40%**
- **The words culture and arts are removed from NI's government department structures.**

The Edinburgh Festival

fringe

Defying the norm since 1947







fringe

Virgin money

The bank that performs
on the High Street

HOUSE OF

CARRIAGE
TO BEHOLD
TAKEN
REVENUE
GIFT
BAG
MAY
ACCESSORY
JEWELLERY

EDINBURGH

Edinburgh Festival Fringe

The
INTERNATIONAL

FESTIVAL
OF MUSIC
& DRAMA



EDINBURGH
1947

Souvenir Programme

The Christine Orr Players (an amateur company from Edinburgh) presented

MACBETH

at the YMCA theatre in South St Andrew Street.
The Glasgow Unity Theatre presented

The Lower Depths

by Maxim Gorky, and

The Laird o'Torwatletie

by Robert MacLellan at the Little Theatre in the Pleasance.
Edinburgh Peoples' Theatre did

THUNDER ROCK

also at the Little Theatre.

Edinburgh District Scottish Community Drama Association did

The Anatomist

by James Bridie, again at the Little Theatre.

The Pilgrim Players (from the Mercury Theatre in London) presented

The Family Reunion

and

Murder in the Cathedral

both by T. S. Eliot at the Gateway Theatre in Leith Walk.
Edinburgh College of Art Theatre Group did

EASTER

by Strindberg at the YMCA.

The Lanchester Marionette Theatre performed a series of short puppet
plays in the restaurant of the New Victoria Cinema (now the Odeon)
in Clerk Street.

The Carnegie Trust sponsored a production of

EVERYMAN

which was staged in Dunfermline Cathedral.



EVERYONE'S
WELCOME









fringe

Virgin money

The bank that performs
on the High Street







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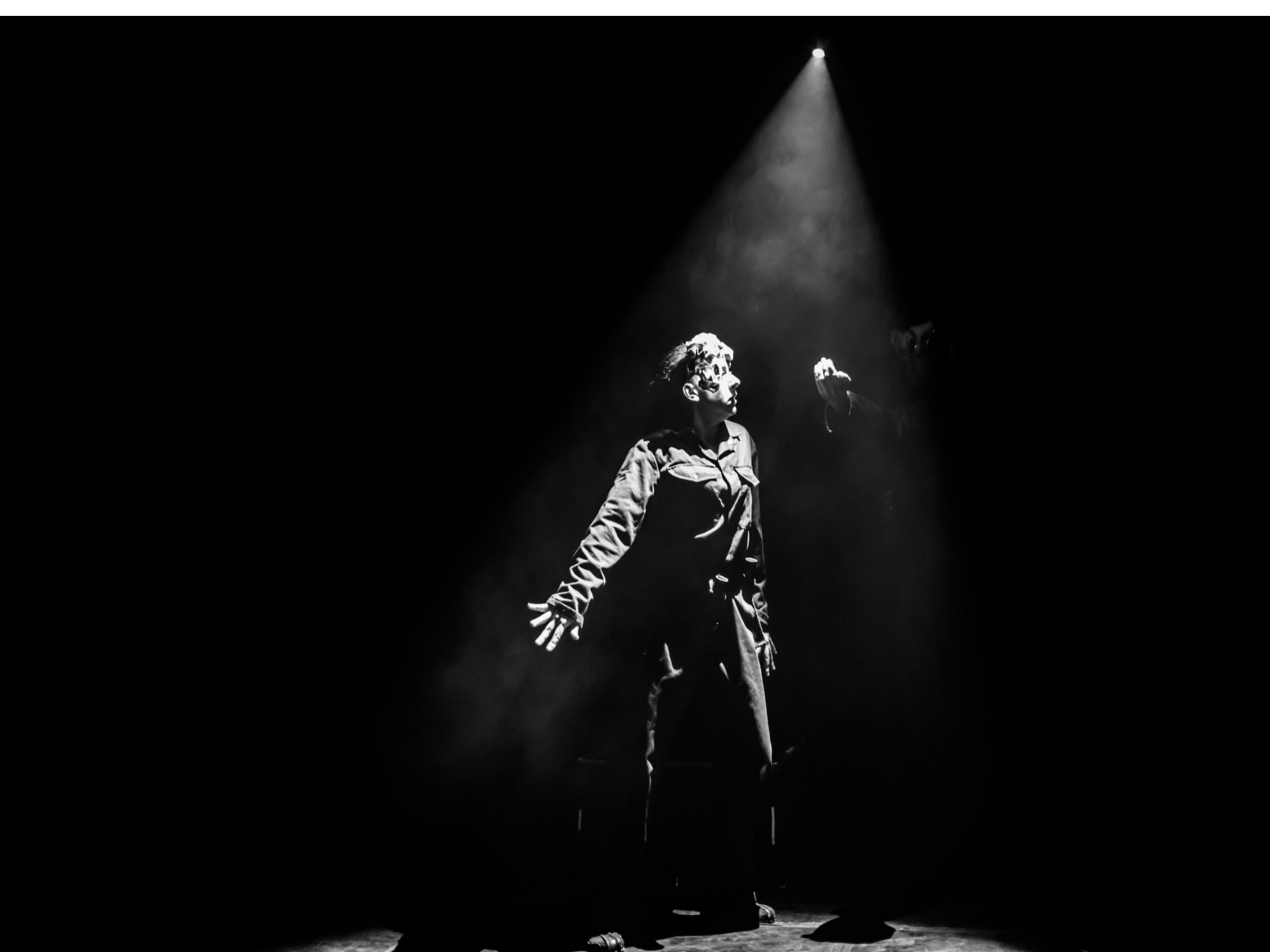












Edinburgh Fringe Impact

- the second largest ticketed event in the world, second only to the Olympic Games
- Generating impact of £173million annually for Scotland
- Position city as a leading international destination, 94% stating Festivals are part of what makes Edinburgh special as a city.
- 92% of respondents stated Festivals were "must-see" events giving them chance to see things they wouldn't otherwise see.
- 89% of local festival goers agreeing the Festivals increased pride in their city.

Fringe Benefits

- 52,000 performances
- 3,598 shows
- 311 venues
- 2.8 million tickets
- 1400 global arts industry
- 1200 global media representatives
- 58 countries

The Real Benefits

- The content – the creative freedom
- Civic pride
- Global reputation
- Creative Driver
- Employment and employability



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