



FAWCO & THE FAWCO FOUNDATION

APPLICATION FOR TARGET PROJECT 2014 – 2016

FAWCO and the FAWCO Foundation are seeking to identify a project which addresses the **Target Issue: Human Rights for Women, in particular one which protects the rights and improves the lives of women worldwide.**

TARGET PROJECT GUIDELINES

We are seeking applications for projects which focus on women's rights as human rights, including but not limited to, those which promote peace and end gender-based violence, increase civil and/or political participation, increase economic opportunity or promote social change. For this Target Program, we will not consider projects with education for women and girls as the main focus, as Education will be the Target Issue for the next Target Program cycle (2016 – 2019). Similarly, we are not looking for projects emphasizing women's health, as a future Target Program will support health projects. If you are considering a potential project but are not sure whether it meets these criteria, please contact the Target Chair at target@fawco.org before developing a detailed proposal.

Project applications may be submitted by FAWCO Global Task Forces, FAWCO Member Clubs and individual members, and FAUSA and its members until September 30, 2013.

A short list of three to five projects selected by the Target Project Selection Committee will be announced by November 15, 2013. Short-listed projects will be required to provide a video, PowerPoint presentation or webinar describing their project by December 15, 2013, to disseminate to Member Clubs. Member Clubs will vote for the winning project by February 15, 2014. The winning project will be announced at the FAWCO Conference in March 2014.

Fundraising will continue until February 15, 2016.

TARGET PROJECT SELECTION CRITERIA

1. Proposed projects must address the **Target Issue: Human Rights for Women** and have direct impact on protecting the rights and improving the lives of women.
2. The project should have clear and specific objectives. Projects with identifiable requirements and measurable results are preferred.
3. The project should be collaborative and involve constituents in planning, implementation and operation.
4. Projects with a multidisciplinary approach are encouraged.
5. Projects with wide geographical impact and potential replicability are preferred.
6. The project goal should be realistic and attainable within the timetable set out for the Target Program.
7. The project budget should be in line with the fundraising results from past Target Projects (approximately \$150,000 over two years).
8. The organization carrying out the project should have demonstrated ability to deliver effective programs with measurable outcomes in response to community needs; financial stability; and strong leadership. **Human Rights for Women** should be an important part of the organization's overall mission.