

FAWCO Target Program:

Human Rights for Women Target Awareness Presentation

Regional Meetings 2013





What is FAWCO's Target Program?

Addresses one of FAWCO's four areas of focus:

Education, Environment, Health, Human Rights









This Target Program issue is: **HUMAN RIGHTS FOR WOMEN**





Target Program

Four components:

Issue awareness and education

Project selection

Fundraising to support the project

Project monitoring and evaluation





Why do we have a Target Program?

- Demonstrates the power of FAWCO Clubs working together toward a common goal.
- Increases knowledge and awareness of global issues affecting women.
- Provides an opportunity for local Clubs to make a global difference.

Our last Target Program (Environment: Water) raised over \$165,000 for Wells for Clean Water in Cambodia and other water projects.



Target Program Timeline



Brussels Bern Conference Conference March 2014 March 2013 March 2016 March 2015 **Sept 2013** Proposals due **Education/Awareness Raising Announce Target Project** Feb 2016 **Target Fundraising Human Rights** for Women **Evaluation/Results** Launched **Final Results Announcement**

W.C.

serving overseas Americans and the international community since 1931

Launch next Target Program 2016-2019

Target Awareness Program Introduction



"... Human rights are women's rights and women's rights are human rights -- once and for all."

Hilary Clinton, Beijing, 1995

FAWCO Resolution #1: To improve the lives of women and girls worldwide, especially in the areas of human rights, health, education and environment.

UN Millennium Development Goal: Promote gender equality and empower women





Human Rights for Women - Overview

The over-arching goal is the achievement of equality between women and men -- the end of all forms of discrimination against women and girls.

Political Empowerment: increasing political participation and leadership

Economic Empowerment: improving economic opportunities

Peace and Security: protecting women in conflict environments

Ending Violence against Women: envisioning a future free from violence





Political Empowerment

Women have a limited say in political decision-making.

Quotas and other measures support women's participation.

Skill development can help women realize their potential.













Economic Empowerment

Enhancing women's economic options boosts national economies.

Eliminating or reducing barriers to economic opportunities, such as access to land, credit and employment.

Macroeconomic policies can positively influence gender equality.







Source:www.saynotoviolence.org - Zimbabwe



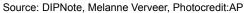


Peace and Security

Women and girls suffer as victims of violence and rape in conflict situations.

Women can make important contributions to peaceand community-building efforts.







Source: Christine Slocum, The Next Generation





Eliminating Violence against Women

A fundamental violation of women's rights, widespread around the world.

Includes rape, domestic violence, forced marriage, FGM, dowry murder, "honor killing," sex trafficking.

Need stronger laws to protect women, improved law enforcement, and services for protection and prevention of VAW.







Target Program Next Steps

GET INVOLVED! MAKE A DIFFERENCE!

VOTE for the Target Project, announced at Brussels Conference, March 2014.

SHARE Target Education and Awareness Information:

- Download this presentation and share with your members
- Subscribe to Target Bulletin and encourage members to subscribe

FUNDRAISE Target Fundraising Chair will develop Target Fundraising Toolkit.





Target Project Timeline

Sept. 30 - Proposals due to target@fawco.org

Nov. 15 - Short list of projects announced

Feb. 15 - Deadline for clubs to vote

March 2014 Conference - Winning Target Project announced!

- FAWCO Foundation kicks off Target fundraising.
- FAWCO Reps plan fundraising campaigns with Target Chair and Target Fundraising Coordinator.

