



# FAWCO Target Program

Focus efforts on one issue in  
order to really make an  
impact

# Two phases:



- Selecting an issue, or Target
- Selecting - and hitting! - the Bulls-eye





If we don't do better with the environment, it may not matter how well we do anything else!!

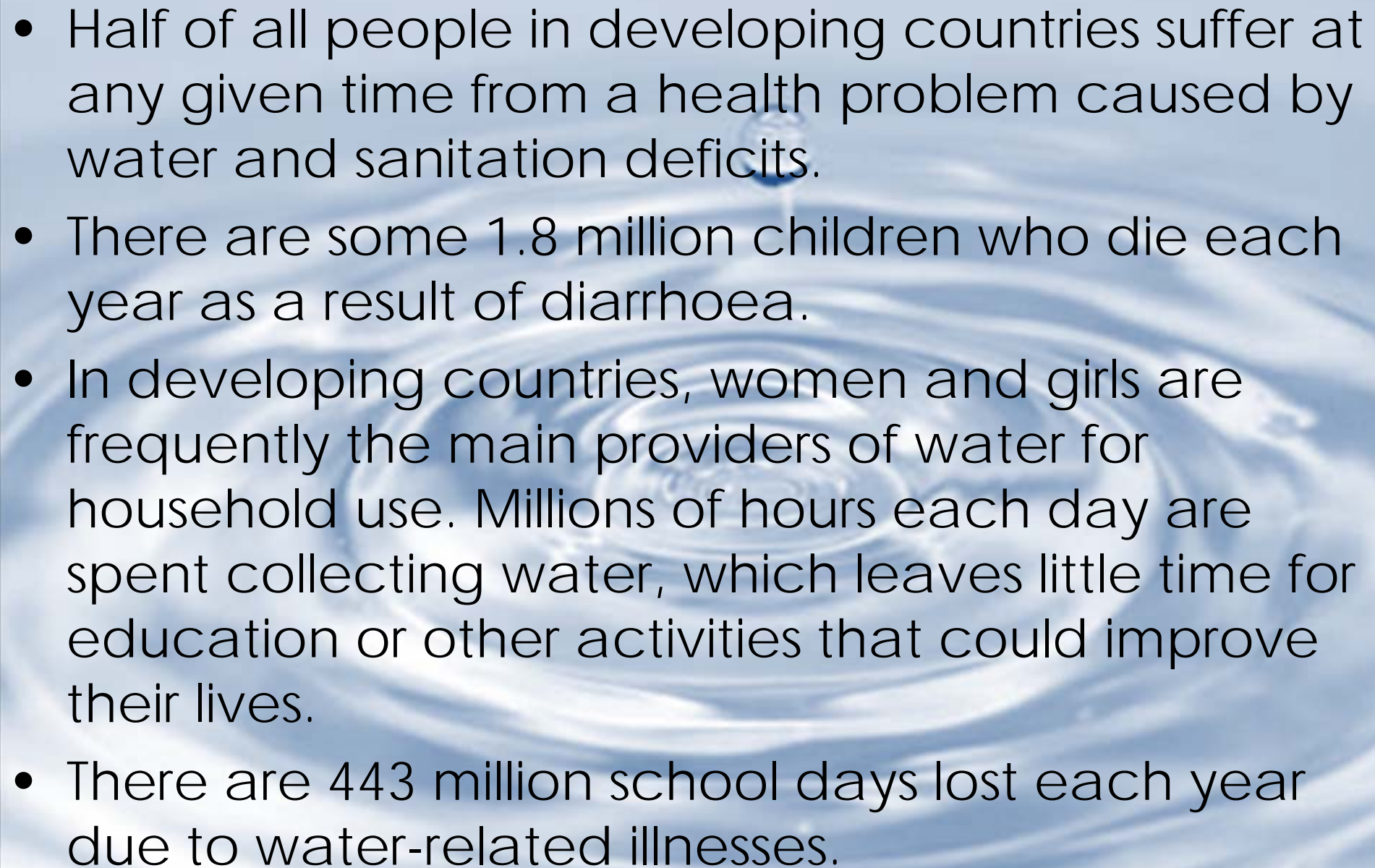


# UN Millennium Development Goal # 7: Ensure environmental sustainability

target: *"Halve, by 2015, the proportion of the population without sustainable access to safe drinking water and basic sanitation."*





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- The background of the slide features a close-up, high-angle shot of water with concentric ripples emanating from a central point, creating a textured, blue-toned pattern.
- Half of all people in developing countries suffer at any given time from a health problem caused by water and sanitation deficits.
  - There are some 1.8 million children who die each year as a result of diarrhoea.
  - In developing countries, women and girls are frequently the main providers of water for household use. Millions of hours each day are spent collecting water, which leaves little time for education or other activities that could improve their lives.
  - There are 443 million school days lost each year due to water-related illnesses.



**Target Program should  
focus on increasing the  
supply of safe and secure  
water globally.**

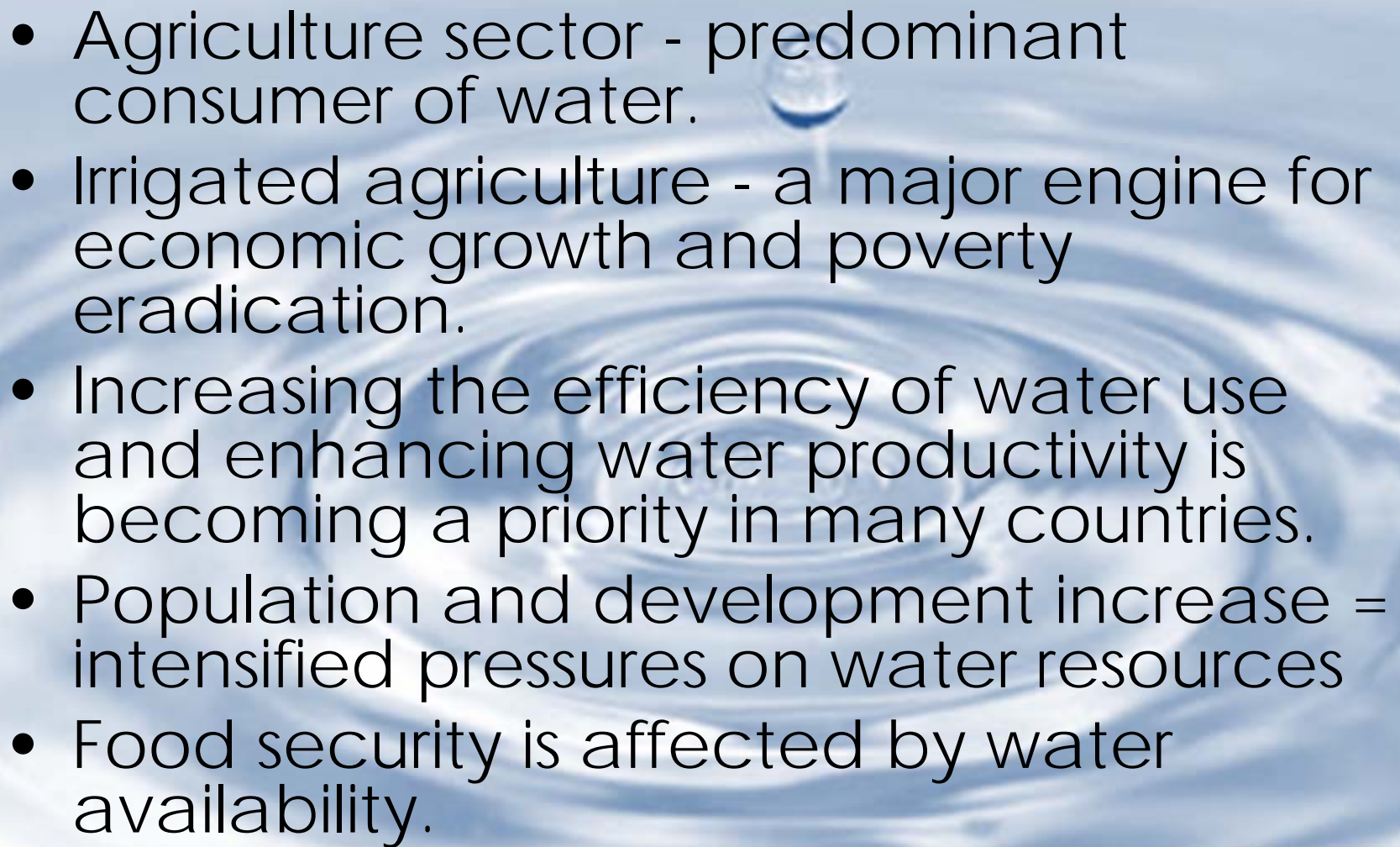
Focusing on Water problems will impact  
other important global issues

# Water and Food Production



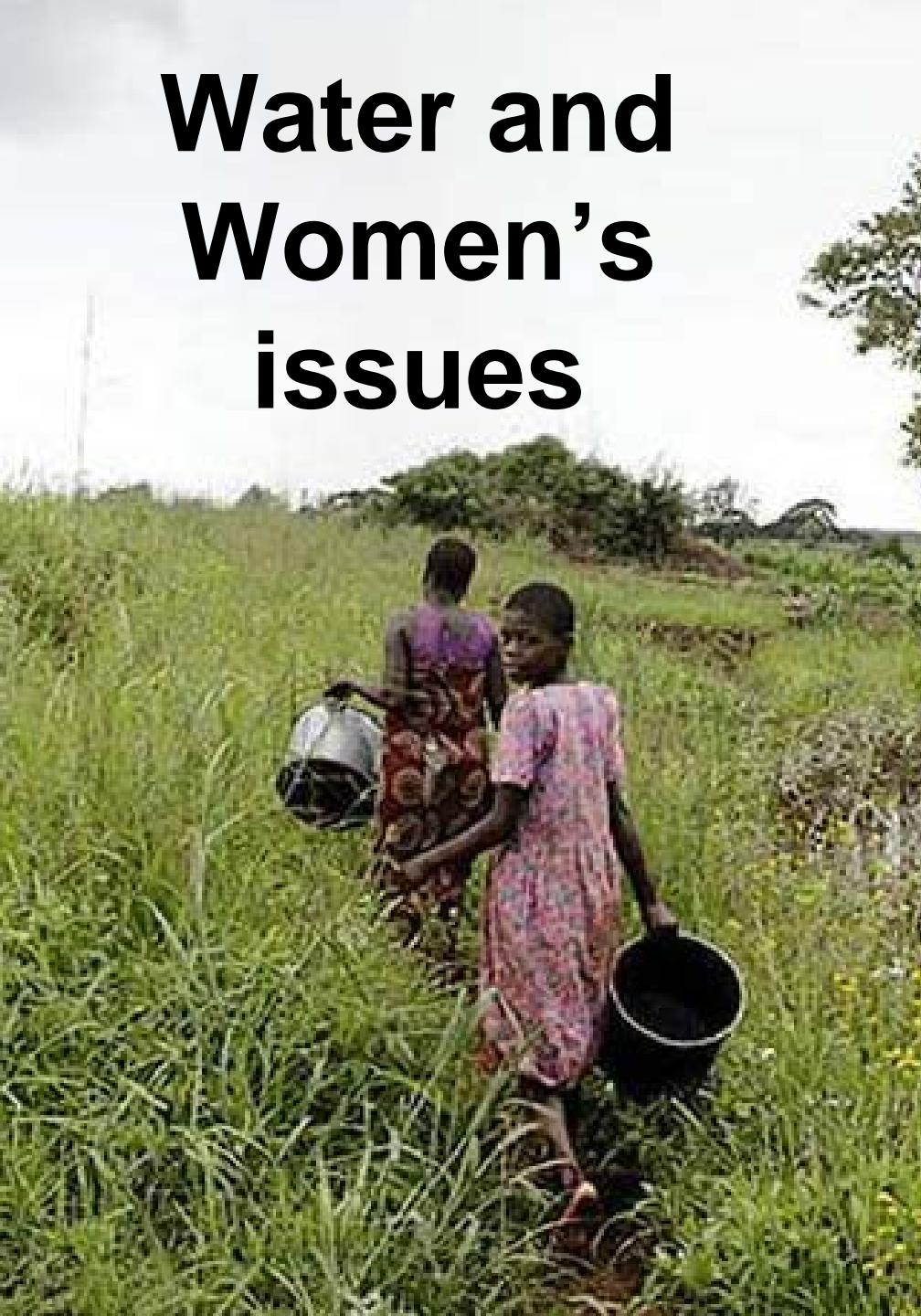
Without a safe, secure and  
adequate water supply,  
we will not have adequate  
food.



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- Agriculture sector - predominant consumer of water.
  - Irrigated agriculture - a major engine for economic growth and poverty eradication.
  - Increasing the efficiency of water use and enhancing water productivity is becoming a priority in many countries.
  - Population and development increase = intensified pressures on water resources
  - Food security is affected by water availability.



# Water and Women's issues





- Globally, women and girls spend an average of 3 hours each day collecting water.



- Keeping girls in school is of vital importance, since girls who attend school have better knowledge of nutrition and basic health care.



# In water issues, women...lack a public voice.



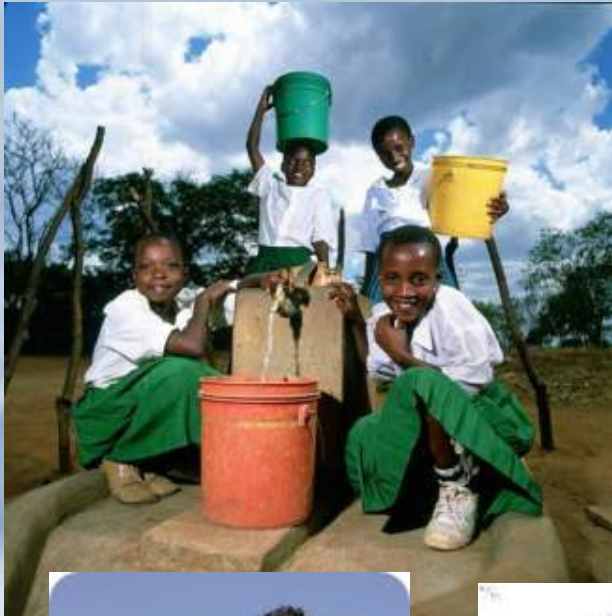


# In water issues, women...face serious health risks.





# In water issues, women...can be given empowerment.





# Water and Health...

...the lack of clean, safe drinking water is a health crisis and a killer!



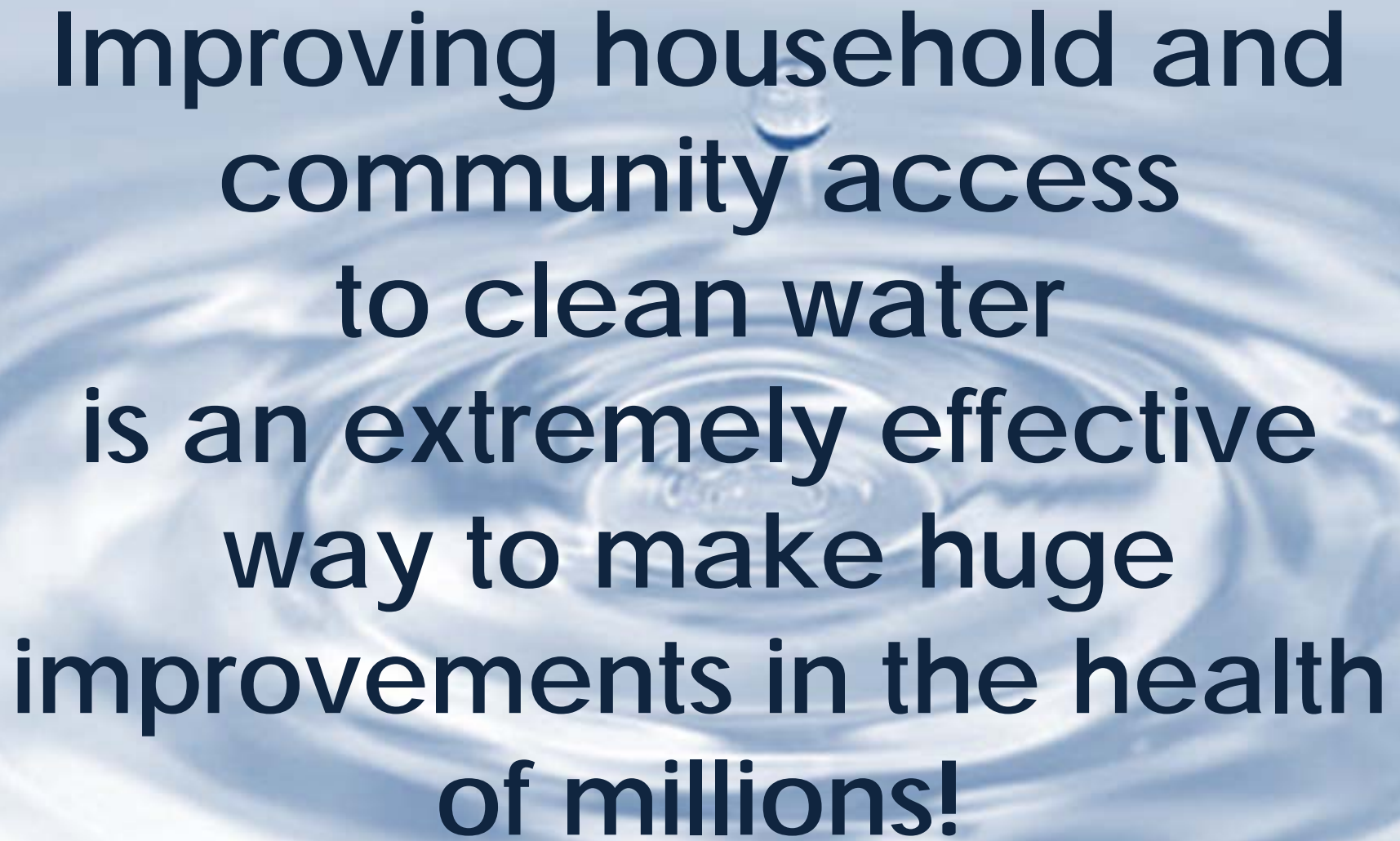


# What diseases/conditions?

- Schistosomiasis
- Guinea worm disease
- Typhoid and paratyphoid fevers
- Pregnancy and menstruation
- The more 'familiar' diseases/illnesses of diarrhea, pneumonia, measles, malaria and malnutrition.

Over **2 million people die** from  
water related diseases/illnesses  
each year!



The background of the slide is a close-up photograph of water. A single water droplet has just fallen, creating a series of concentric ripples that spread outwards from the center. The water is a clear, light blue color, and the ripples are visible as darker and lighter blue rings. The text is overlaid on this background.

**Improving household and  
community access  
to clean water  
is an extremely effective  
way to make huge  
improvements in the health  
of millions!**



# WATER: submitted as Target issue

by:

- The Environment Task Force
- Barcelona Women's Network
- AIWC/Casablanca
- AWC Hamburg
- AAWWE Paris



# What can your club do?

- Increase awareness of the proposed issues within your clubs
- Much information on water challenges on the FAWCO website...use it!
- Encourage your club to vote for Water





Together, we can work  
thorough FAWCO to  
**Change the Flow...**

