



Parallel meeting for FAWCO Reps

Communications: What Works?



serving overseas Americans and the international community since 1931

Elizabeth Abbot

2nd VP Member Clubs



Important Websites



**THANK YOU TO
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[Redacted text]

I hope to see many of you in Dublin. Please stop me in the hallway to introduce yourself so that I can put a face to a name. That's what the conference is about – finally face-to-face! There will be networking, sharing knowledge and ideas, meeting new friends and catching up with old ones, learning lots of new things for our clubs and ourselves, voting for our organization's direction and future – and of course, lots of laughter and fun too.

Click [HERE](#) to find:

- * Essential information on airport transfers, the weather, what to wear, electricity, currency, taxis and more.
- * The preliminary [agenda](#).
- * A conference message board (you must be logged in first) where you can seek out others, plan to share rides from the airport, ask questions or just say hello.

There is also our facebook page for asking questions, sharing and planning with others.

On Wednesday afternoon there will be a session only for Reps, with me, called "**Communications, What Works?**" How can we make the channel of communication more effective and efficient among FAWCO, Regional Coordinators, Reps and club members. Come prepared to share the one thing that you do that gets the best results (ideally with the least amount of effort) as your club's "**FAWCO Communications Manager**". Ideas from both new and long-term reps will be welcome. Hopefully we will all find our own particular way to do just a little bit more of "what works" when



Regional Coordinators

There are 11 FAWCO regions

- 1: England, Scotland, Ireland – **Eileen Green-Doyle**
- 2: Scandinavia and Russia – **Terri Knudsen**
- 3: France – **Linda Laval**
- 4: Be-Ne-Lux – **Elizabeth Kennedy**
- 5: Austria and Germany – **Frauke Rademacher-Heidemann**
- 6: Liechtenstein and Switzerland – **Jonsi Andrews**
- 7: Spain and Africa – seeking new RC
- 8: Italy and Greece – **Jocelyn Fitzgerald**
- 9: Middle East – **Kelly Al-Nashmi**
- 10: South American and the Caribbean – seeking new RC
- 11: Asia and Australia, New Zealand – **Kate Hayes**



Breakfast meeting with Regional Coordinators present in Dublin (from bottom right, Reg. 9, 5, 4, 8, 1, 2 and me)



FAWCO Today



Dues: approx. \$1 USD/ per person



Communication Chain



Pass the ball To whom?

FAWCO to RCs to Reps to Clubs
Clubs to Reps to RCs to FAWCO

FAWCO to Reps (ideas the NIB work?)
Reps to FAWCO (News from our Clubs)

Reps to Reps
RCs to RCs
Clubs to Clubs



What Works?

What works = Getting the best results (with the least amount of time and effort) to capture and maintain the interest, involvement and enthusiasm of your club with being a part of this network.



Doing More of What Works

How can FAWCO help you?

