



# FAWCO Target Program 2016-2019 Education

[Target@fawco.org](mailto:Target@fawco.org)



empowering women worldwide since 1931

# How we got started...

Vilnius

**Water**

*Free The Girls*

*Biovision Foundation*

*Environment*

Uniting Member Clubs

*Cambodia*

Human Rights for Women

Malaria Prevention

**MDGs**

Economic Empowerment

**Mosquitos**

*Tabitha Wells for Clean Water*

**Bed Nets**



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# Target Program Goals

To **raise awareness and increase knowledge** of major global issues

To improve the lives of **Women and Girls** (Target Focus) in the areas of  
**Environment, Human Rights, Education and Health** (Target Issues)

To harness the energy and generosity of individuals and Member Clubs  
in **support of a common project** (Target Project)



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# FAWCO Target Program 2016-2019

## Education:

Empowering Women and Girls through Knowledge and Skills



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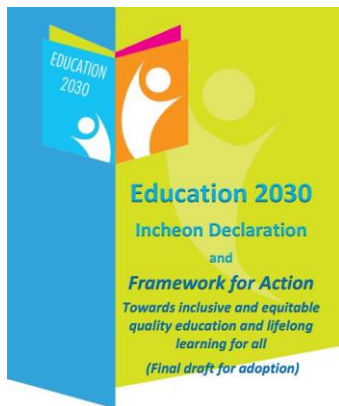


## The Dakar Framework for Action

World Education Forum in Senegal , 2000

### UN Millennium Development Goal #2:

Achieve universal primary education.



## Education 2030: Incheon Declaration

World Education Forum in Korea, 2015

### UN Sustainable Development Goal #4:

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



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# Girls' Education

“Education is one of the most critical areas of empowerment for women. When girls are educated, they lead healthier and more productive lives. . . . An educated girl has a positive ripple effect on her health, family, community and society as a whole.”

- [USAID](#)



Source: [Global Living](#)



Source: [Global Living](#)



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“The Girl Effect: The Clock is Ticking”



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# What's preventing girls from getting an education?



[Wikimedia Commons](#)



[Source: Action Aid UK](#)



[Wikimedia Commons](#)

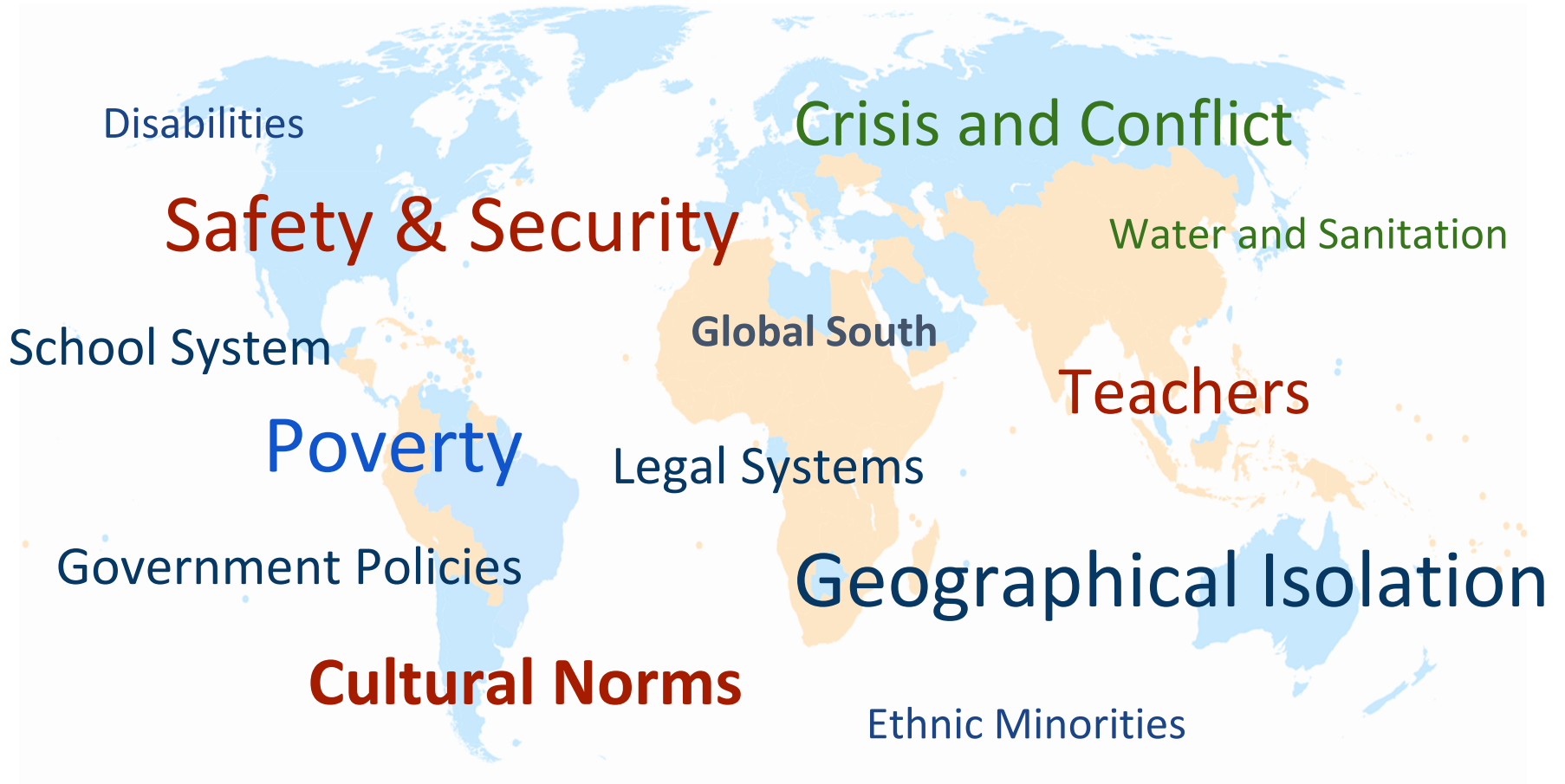


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# What's preventing girls from getting an education?



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# What can WE do?!

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[Source: Global Giving](#)



[Source: UN Photostream](#)



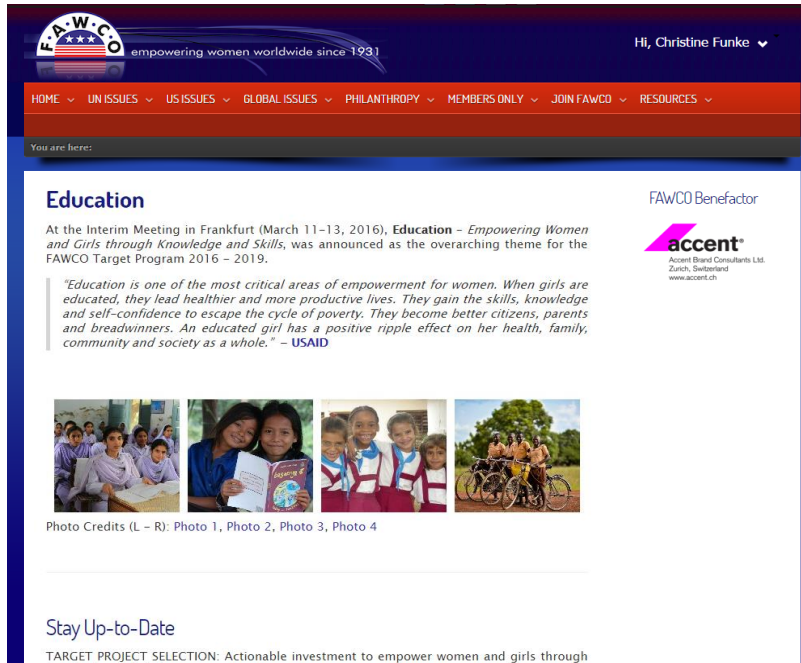
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# How the Target Program Makes a Difference

## EDUCATION AND AWARENESS RAISING:

Increase our knowledge of issues related to women's and girl's education



The screenshot shows the FAWCO website interface. At the top, the FAWCO logo is on the left with the tagline "empowering women worldwide since 1931". On the right, it says "Hi, Christine Funke". Below this is a navigation menu with items like HOME, UN ISSUES, US ISSUES, GLOBAL ISSUES, PHILANTHROPY, MEMBERS ONLY, JOIN FAWCO, and RESOURCES. A breadcrumb trail reads "You are here:". The main content area is titled "Education" and features a quote from USAID: "Education is one of the most critical areas of empowerment for women. When girls are educated, they lead healthier and more productive lives. They gain the skills, knowledge and self-confidence to escape the cycle of poverty. They become better citizens, parents and breadwinners. An educated girl has a positive ripple effect on her health, family, community and society as a whole." - USAID. Below the quote are four small photos showing women and children. To the right of the text is the Accent logo, identified as a FAWCO Benefactor. At the bottom, there is a "Stay Up-to-Date" section with the text "TARGET PROJECT SELECTION: Actionable investment to empower women and girls through".



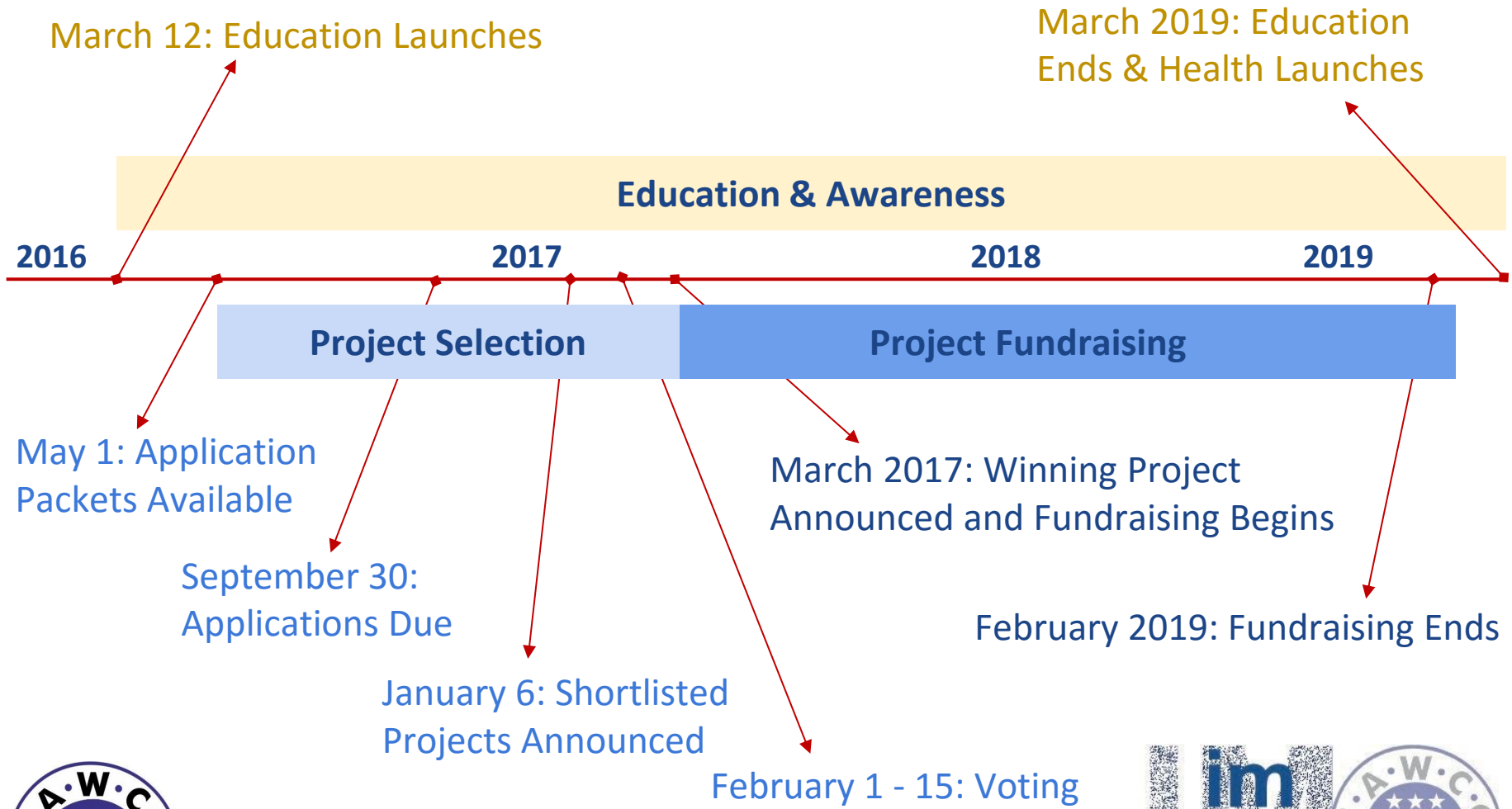
The screenshot shows the "Target Program: Education Bulletin" page. At the top right, it says "Edition 1 - April 2016". The FAWCO logo is prominently displayed with the tagline "Inspiring Women Worldwide". Below the logo is the title "Target Program: Education Bulletin". A quote from Malala Yousafzai reads: "One child, one teacher, one book, and one pen, can change the world." - Malala Yousafzai. The page is addressed to "Hello!" and welcomes the reader to the first edition of the bulletin. It explains that the bulletin is sent every second Tuesday of the month for the next three years and provides information on how to stay updated, including a special online education tool. A circular FAWCO logo is also present. At the bottom, there is a photo of Tricia R. Saur, the Target Program Chair, with her name and email address (target@fawco.org) listed next to it.



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# Target Program 2016 – 2019 Timeline



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# Target Program 2016 – 2019 Timeline

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## TARGET PROJECT:

**Actionable investment to empower women and girls through education**

2016	May 1	Applications for project proposals will be available
	September 30	Submission deadline for project proposals
2017	January 6	Short-listed proposals will be announced & project summaries will be published
	February 1 – 15	Voting
	March	Winning Project will be announced & fundraising begins
2019	February	Fundraising ends



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# FAWCO Target Program 2016 – 2019

## Education

Empowering Women and Girls through Knowledge and Skills



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