

The Social Bite Story



@Alicethommo @SocialBite_



SOCIAL BITE

The Real Story...



Joe's Life...



- Age 5
- Age 10
- Age 15
- Age 20
- Age 25



They needed more...



- Job offers is not enough – they need:
- Help into employment
- Support throughout their employment: counselling; practical support with benefits; how to budget and pay bills; placement experiences outside of Social Bite
- A Social Impact Team



The Housing First policy



- The same principles I discovered for employment 6 years ago
- Used nationwide in Finland
- Utah's 10 year Housing First programme
- Pockets throughout Canada and many more examples from across the world
- We had to introduce this to Scotland!





Wh

- Paid



SOCIAL **BiTE**



@Alicethommo @SocialBite_

What Sleep in the Park has done...



SOCIAL **BiTE**

- Put the national spotlight on homelessness and called for mainstream media attention and created political pressure
- Kick started Social Bite's 830 Homes Campaign of Housing First tenancies
- Shown us that this framework is powerful and can be used to create huge change... so now we are going international with The World's Big Sleep Out!



@Alicethommo @SocialBite_

A lesson from Joe...



@Alicethommo @SocialBite_